

PUBLISHING ONLINE

Reasons to Publish

- **Share Research & Family Stories**
- **Tangible Product of Research**
- **Meet New Cousins**
- **Gather New Information** (*data, photos, family lore, etc.*)
- **Process Identifies New Questions or Needed Research**

Ways to Publish

- **Publish a Pamphlet or Book** through On-Demand Publisher (*e.g., Lulu.com*)
- **Post on Message Boards** (*e.g., Rootsweb, Ancestry, local area genealogical societies*)
- **Create a Blog** (*online journal, text, photos, etc*)
- **Post Pedigree (GEDCOM) Online** (*e.g., Rootsweb World Connect / Ancestry.com World Tree, Familysearch Pedigree*)
- **Post Collaborative Family Tree** (*e.g., Ancestry.com, FamilySearch, Geni.com*)
- **Design Personal Website - Options:**
 - Site Building Software & Web Hosting (*e.g., The Next Generation*)
 - Upload Webpages created from your Genealogy Program to Your Web Provider
 - Create Your Own Website from Scratch & Your Genealogy Program

Effort Required:

- **Easiest:** Message Boards & Posting GEDCOMs
- **Easier:** Post Collaborative Family Tree
- **Easy:** Create Website using Genealogy Hosting Software & Hosting
- **Hardest:** Develop your Own Website from Scratch

Considerations with Developing a Website

- **Ramp-up Time:** training to learn website development & coding
- **Costs:** Initial cost of web development software and reoccurring cost of website hosting and domain name registration.
- **Finding a Host Provider:** Cost will vary
 - Free hosting may be available from your internet provider, rootsweb and others (likely limited in storage space & requires you to use a variation of their URL)
 - Web hosting subscription with an available domain name selected by you
- **Access Control:** Open to Public or Password Required
- **Website Design:** Tables versus Div-based Layouts
- **Filtering the Output of Your Genealogy Program**
 - Who's included
 - Which event types will be included (*e.g., birth, marriage....*)
 - Will memos or notes be included

- **Photo Galleries:** Usually requires a separate program to create galleries
- **Desired Method Contact:** E-Mail, Online Contact Form...
- **Spam:** contact info (names, emails, etc) subject to harvesting
- **Search Engine Recognition:** Google and others appear to like:
 - Websites that are referenced elsewhere. Leave your name & website whenever possible (*e.g., when visiting a county genealogy website*).
 - Organized websites (using heading tags; meta tags; limited broken links; site maps)
 - Submit site to Google, Yahoo & Others

Creating a Website from scratch allows you the most control in laying out your website but requires the most time. Using a genealogy website hosting service and selecting from their templates may be the best approach (especially when starting out).

Free Pedigree Posting Locations

FamilySearch Pedigree Resource File	https://www.familysearch.org/#form=trees
Rootsworld World Connect	http://wc.rootsworld.ancestry.com/

Others: MyTrees.com, GenCircles, GeneaNet, GenServ

Genealogy Website Hosting Services (Subscription)

The Next Generation (TNG)	http://genealogy.about.com/od/publishing/a/online.htm
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